

# Let your customers know your business is #OpenToAll!

## What Is OPEN TO ALL®?

Open to All® is the nationwide public engagement campaign to build awareness and understanding about the importance of protecting people from discrimination—and to defend the bedrock principle that when businesses open their doors to the public, they should be Open to All®.

Supported by over 200 nonprofit partners:

**ACLU**

Center for American Progress

colorofchange.org

**FREEDOM**  
FOR ALL AMERICANS

The Leadership Conference

**MAP**  
movement advancement project

**MUSLIM**  
ADVOCATES

national partnership  
for women & families

Gap Inc.

**RALPH LAUREN**

SEPHORA

tapestry

yelp

Supported by leading businesses nationwide:

airbnb

**LEVI STRAUSS & CO.**

lyft

**Marriott**  
INTERNATIONAL

Thumbtack

**OPEN**  
TO **ALL**



## Join Open to All® and Pledge To:



Maintain a welcoming and safe environment for people—including employees, visitors, customers, vendors and clients—regardless of race, ethnicity, national origin, sex, sexual orientation, gender identity and expression, immigration status, religion or disability.



Not discriminate against any individuals or deny them goods or services based on any of these characteristics, and to provide all goods and services to everyone on the same terms.

Sign up online at [www.OpenToAll.com](http://www.OpenToAll.com)!

## Take the Business Pledge:

Fill out this form and hand it to an Open to All® volunteer, or sign up online at [www.OpenToAll.com](http://www.OpenToAll.com)!

Business Name: \_\_\_\_\_

Business Website: \_\_\_\_\_

Type of Business: \_\_\_\_\_

Size of Business (Number of Employees): \_\_\_\_\_

Address Line 1: \_\_\_\_\_

Address Line 2: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP Code: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_

This business is listed on Yelp:  Yes  No

I would like a window cling:  With the Yelp logo  
 Without the Yelp logo  
 I don't need a window cling

Are you a nonprofit service provider? For example: aging support services, hospitals, mental health services, adoption and foster care providers, universities and schools, etc.?

Yes  No

Email Opt Out:  I do not wish to receive emails from Open to All® coalition members.



## Why Business Leaders Are Needed Now More Than Ever

As a nation, we decided long ago that when a business opens its doors to the public, it should be open to everyone, on the same terms. But shockingly, many Americans still can't be sure they will be treated equally when they seek goods or services from businesses in their local communities.

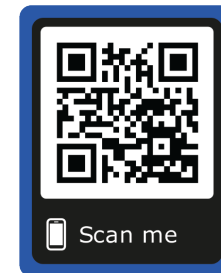
No one should have to worry about whether they will be denied service or face hostility as they go about their daily lives.

That's why leading businesses and others across the country are joining together to oppose discrimination and declare that they are Open to All® regardless of race, ethnicity, national origin, sex, sexual orientation, gender identity and expression, immigration status, religion or disability.

## Take the pledge!

In a hurry to join? Sign up online at

[www.OpenToAll.com](http://www.OpenToAll.com)



Once you sign, look for a confirmation email from Open to All® to complete your registration.